

# Supporter Packet

### Advertiser - \$250/year

Includes two ad sizes displayed throughout the website.

Pages ads are displayed on:

- Home
- About
- News
- Welcome
- Get involved
- Real Estate (realtors only by default, others by request)

Ads rotate between advertisers throughout the site on page load. Refresh the pages above in your browser to see multiple advertisers.

Includes a listing on the **Sponsors** page.

#### Sponsor - \$100/year

Includes a listing on the <u>Sponsors</u> page. *Use horizontal ad specifications below.* 

## **Donor - \$50**

Includes your name mentioned in the Donors section of the Sponsors page.

#### Ad Specifications for Advertiser & Sponsor Ad Submissions

Ads are displayed in two sizes throughout the website:

- 708x404 pixels horizontal
- 706x802 pixels vertical

File formats accepted are .jpg and .png. Files should be saved for web with RGB color space at 72ppi.

The site is responsive and so are the ads. They will shrink to be small on some mobile devices sizes, but they will maintain their aspect ratio (not squeeze or skew the art). We recommend keeping any text used to no smaller than 40pt so it is still legible when the ads shrink to fit smaller screen sizes.

Please email your artwork and any questions to Angela Noble at webmaster@talmadge.org

All advertiser and sponsor ads renew in February of each year. Costs will be on a prorated basis for support beginning in months other than February.

Make checks payable to TCA and mail to TCA, PO Box 600904, San Diego, CA 92160. Please include "Website" in the memo section of the check.

